

**CEEPUS | 1<sup>st</sup> PBS VIRTUAL DESIGN SUMMER COURSE 2023**  
 for students of Industrial Design, Interior Design and Visual Communication  
 programs of studies

**TENTATIVE PROGRAM**

**Day 1 ( October 9<sup>th</sup> )**

10.00-10.15	15 min.	<b>Opening speech</b> by the Rector of PBS Prof. dr hab. inż. Marek Adamski
10.15-10.30	15 min.	<b>Welcome speech</b> by the Dean of the Faculty of Design PBS Prof. PBŚ Dr hab. Romuald Fajtanowski
10.30-10.45	15 min.	<b>Welcome speech</b> by representative of participating students
10.45-11.45	60 min. (45 min presentation + 15 min Q&A)	Introduction: <b>Understanding factors and type of disabilities</b> By keynote speaker: Dr. Teija Gumilar Department of Industrial Design, Faculty of Design, Bydgoszcz University of Science and Technology - Poland
11.45-12.00	15 min.	Break
12.00-13.00	60 min. (45 min lecture + 15 min Q&A)	Lecture 1 (Graphic Design): <b>Social Responsibility in Graphic Design</b> By: Dr. Szymon Saliński Department of Visual Communication, Faculty of Design, Bydgoszcz University of Science and Technology - Poland
13.00-14.00	60 min. (45 min lecture + 15 min Q&A)	Lecture 2 (Graphic Design): <b>Visual Communication and the Special Needs of Children with Cortical Visual Impairment (CVI)</b> By: Mgr. art. Eva Jenčuráková, ArtD. Visual Communication Studio, Department of Design, Faculty of Arts, Technical University of Košice - Slovakia
14.00		End of Day 1 session

Day 2 (October 10 <sup>th</sup> )		
10.00-11.00	60 min. (45 min lecture + 15 min Q&A)	Lecture 4 (Industrial/Product Design): “ <b>Design for All</b> ” - <b>inclusive product design</b> By: Dr. Marta Gębska Department of Industrial Design, Faculty of Design, Bydgoszcz University of Science and Technology - Poland
11.00-12.00	60 min. (45 min lecture + 15 min Q&A)	Lecture 5 (Interior Design): <b>Furniture design for visually impaired people</b> By: Assoc. Prof. Alin M. Olărescu, PhD. Faculty of Furniture Design and Wood Engineering Transilvania University of Brasov - Romania
12.00-12.15	15 min.	Break
12.15-13.15	60 min. (45 min lecture + 15 min Q&A)	Lecture 6: <b>Increasing Independent Lifestyle for People with Disabilities</b> By: Cristina Efremov, PhD Faculty of Design, Technical University of Moldova
13.15-14.00	45 min.	Presentation: <b>Disability assistance projects in Bydgoszcz</b> By: Mr Marek Iwiński Art consultant of the Bydgoszcz City
14.00		End of Day 2 session
Day 3 (October 11 <sup>th</sup> )		
10.00-10.45	45 min.	<b>Workshop instruction</b> (dividing participating students into groups, each group consists of 4, as a team working on one design project). Instructor: Dr. Teija Gumilar
10.45-12.15	90 min.	<b>Design concept creation</b> through consultation with lecturers (Lecturers: Prof. Dr. Alin Olărescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail

		Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
12.15-12.30	15 min.	Break
12.30-14.00	90 min.	<b>Design concept creation</b> - continuation (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
14.00		End of Day 3 session
<b>Day 4 (October 12<sup>th</sup>)</b>		
10.00-12.00	120 min.	<b>Concept development</b> , consultation with lecturers (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
12.00-12.30	30 min.	Break
12.30-14.00	90 min.	<b>Concept development</b> - continuation
14.00		End of Day 4 session
<b>Day 5 (October 13<sup>th</sup>)</b>		
10.00-12.00	120 min.	<b>Presentation of design concept</b> (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
12.00-13.00	60 min.	<b>Review and discussion</b> (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco,

		Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
13.00-13.15	15 min.	Break
13.15-14.00	45 min.	<b>Preparation of final projects</b>
14.00		End of Day 5 session
<b>Day 6 (October 14<sup>th</sup>)</b>		
10.00-12.00	120 min.	<b>Presentation of final design</b> (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
12.00-13.00	60 min.	<b>Discussion</b> (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
13.00-13.15	15 min.	Break
13.15-13.45	30 min.	<b>Summary of the workshop</b> (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
13.45-14.00		Closing remarks by the organizer  Closing remarks by participants
14.00		<b>End of the event</b>

**Contact to the organizing committee:**

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