

CEEPUS | 1st PBS VIRTUAL DESIGN SUMMER COURSE 2023
 for students of Industrial Design, Interior Design and Visual Communication
 programs of studies

TENTATIVE PROGRAM		
Day 1 (October 9th)		
10.00-10.15	15 min.	Short video of Welcome to Poland (3.28 min.) Opening speech by the Vice Rector of PBS Prof. dr hab. inż. Szymon Róžański
10.15-10.30	15 min.	Welcome speech by the Dean of the Faculty of Design PBS Prof. PBŚ Dr hab. Romuald Fajtanowski
10.30-10.40	10 min.	Speech by representative of the Technical University of Moldova
10.40-10.50	10 min.	Speech by representative of the Transylvania University of Braşov, Romania
10.50-11.00	10 min.	Speech by representative of the Technical University of Koşice, Slovakia
11.00-11.45	45 min.	Introduction: Understanding factors and type of disabilities By keynote speaker: Dr. Teija Gumilar Department of Industrial Design, Faculty of Design, PBS
11.45-12.00	15 min.	Break
12.00-13.00	60 min. (45 min lecture + 15 min Q&A)	Lecture 1 (Graphic Design): Social Responsibility in Graphic Design By: Dr. Szymon Saliński Department of Visual Communication, Faculty of Design, PBS
13.00-14.00	60 min. (45 min lecture + 15 min Q&A)	Lecture 2 (Graphic Design): Visual Communication and the Special Needs of Children with Cortical Visual Impairment (CVI) By: Mgr. art. Eva Jenčuráková, ArtD. Visual Communication Studio, Department of Design, Faculty of Arts, Technical University of Koşice - Slovakia
14.00		End of Day 1 session

Day 2 (October 10th)		
10.00-11.00	60 min. (45 min lecture + 15 min Q&A)	Lecture 4 (Industrial/Product Design): “ Design for All ” - inclusive product design By: Dr. Marta Gębska Department of Industrial Design, Faculty of Design, PBS
11.00-12.00	60 min. (45 min lecture + 15 min Q&A)	Lecture 5 (Interior Design): Furniture design for visually impaired people By: Assoc. Prof. Alin M. Olărescu, PhD. Faculty of Furniture Design and Wood Engineering Transylvanian University of Brasov - Romania
12.00-12.15	15 min.	Break
12.15-13.15	60 min. (45 min lecture + 15 min Q&A)	Lecture 6: Increasing Independent Lifestyle for People with Disabilities By: Cristina Efremov, PhD Faculty of Design, Technical University of Moldova
13.15-14.00	45 min.	Presentation: Disability assistance projects in Bydgoszcz By: Mr Marek Iwiński Art consultant of the Bydgoszcz City
14.00		End of Day 2 session
Day 3 (October 11th)		
10.00-10.45	45 min.	Workshop instruction (dividing participating students into groups, each group consists of 4, as a team working on one design project). Instructor: Dr. Teija Gumilar
10.45-12.15	90 min.	Design concept creation through consultation with lecturers (Lecturers: Prof. Dr. Alin Olărescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
12.15-12.30	15 min.	Break

12.30-14.00	90 min.	Design concept creation - continuation (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
14.00		End of Day 3 session
Day 4 (October 12th)		
10.00-12.00	120 min.	Concept development , consultation with lecturers (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
12.00-12.30	30 min.	Break
12.30-14.00	90 min.	Concept development - continuation
14.00		End of Day 4 session
Day 5 (October 13th)		
10.00-12.00	120 min.	Presentation of design concept (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
12.00-13.00	60 min.	Review and discussion (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
13.00-13.15	15 min.	Break
13.15-14.00	45 min.	Preparation of final projects
14.00		End of Day 5 session

Day 6 (October 14 th)		
10.00-12.00	120 min.	Presentation of final design (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
12.00-13.00	60 min.	Discussion (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
13.00-13.15	15 min.	Break
13.15-13.45	30 min.	Summary of the workshop (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
13.45-14.00		Closing remarks by the organizer Closing remarks by participants
14.00		End of the event

Contact to the organizing committee:

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