

CEEPUS | 1st PBS VIRTUAL DESIGN SUMMER COURSE 2023
 for students of Industrial Design, Interior Design and Visual Communication
 programs of studies

PROGRAM

Day 1 (October 9th)

10.00-10.10	10 min.	Opening speech by the Rector of PBS Prof. dr hab. inż. Marek Adamski
10.10-10.20	10 min.	Welcome speech by the Dean of the Faculty of Design PBS Prof. PBŚ Dr hab. Romuald Fajtanowski
10.20-10.30	10 min.	Welcome speech by representative of participating students
10.30-11.00/11.15	30-45 min.	Introduction: Design for difable and elderly people By keynote speaker Prof. PBŚ dr hab. Katarzyna Tretyn Department of Interior Design, Faculty of Design, Bydgoszcz University of Science and Technology - Poland
11.00/11.15- 11.45/12.00	45 min.	Lecture 1: Understanding factors and type of disabilities By: Dr. Teija Gumilar Department of Industrial Design, Faculty of Design, Bydgoszcz University of Science and Technology - Poland
11.45-12.00/12.15	15-30 min.	Break
12.15-13.00	45 min.	Lecture 2 (Graphic Design): Social Responsibility in Graphic Design By: Dr. Szymon Saliński Department of Visual Communication, Faculty of Design, Bydgoszcz University of Science and Technology - Poland

13.00-13.45	45 min.	Lecture 3 (Graphic Design): Visual Communication and the Special Needs of Children with Cortical Visual Impairment (CVI) By: Mgr. art. Eva Jenčuráková, ArtD. Visual Communication Studio, Department of Design, Faculty of Arts, Technical University of Košice - Slovakia
13.45-14.00	15 min.	Question & Answer (Q&A) session for Lectures 1, 2 and 3.
14.00		End of Day 1 session
Day 2 (October 10th)		
10.00-11.00	60 min. (45 min lecture + 15 min Q&A)	Lecture 4 (Industrial/Product Design): “Design for All” - inclusive product design By: Dr. Marta Gębska Department of Industrial Design, Faculty of Design, Bydgoszcz University of Science and Technology - Poland
11.00-12.00	60 min. (45 min lecture + 15 min Q&A)	Lecture 5 (Interior Design): Furniture design for visually impaired people By: Assoc. Prof. Alin M. Olărescu, PhD. Faculty of Furniture Design and Wood Engineering Transilvania University of Brasov - Romania
12.00-12.30	30 min.	Break
12.30-13.30	60 min. (45 min lecture + 15 min Q&A)	Lecture 6: Increasing Independent Lifestyle for People with Disabilities By: Cristina Efremov, PhD Faculty of Design, Technical University of Moldova
13.30-14.00	30 min.	Presentation: Disability assistance projects in Bydgoszcz By: Mr Marek Iwiński Art consultant of the Bydgoszcz City
14.00		End of Day 2 session

Day 3 (October 11th)

10.00-10.30	30 min.	Workshop instruction (dividing participating students into groups, each group consists of 4, as a team working on one design project). Instructor: Dr. Teija Gumilar
10.30-12.00	90 min.	Design concept creation through consultation with lecturers (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamatii, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
12.00-12.30	30 min.	Break
12.30-14.00	90 min.	Design concept creation - continuation (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamatii, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
14.00		End of Day 3 session

Day 4 (October 12th)

10.00-12.00	120 min.	Concept development , consultation with lecturers (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamatii, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
12.00-12.30	30 min.	Break
12.30-14.00	90 min.	Concept development - continuation
14.00		End of Day 4 session

Day 5 (October 13th)

10.00-12.00	120 min.	Presentation of design concept (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
12.00-13.00	60 min.	Review and discussion (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
13.00-13.30	30 min.	Break
13.30-14.30	60 min.	Preparation of final projects
14.30		End of Day 5 session

Day 6 (October 14th)

10.00-12.00	120 min.	Presentation of final design (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
12.00-13.00	60 min.	Discussion (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
13.00-13.30	30 min.	Break

13.30-14.00	30 min.	Summary of the workshop (Lecturers: Prof. Dr. Alin Olarescu, Prof. Dr. Maxim Vaculenco, Prof. Valeriu Podborschi, Dr. Cristina Efremov, Dr. Mihail Stamati, Mgr. Mircea Zubcu, Mgr. Pavol Capik, Mgr. Eva Jenčuráková and PBS team of lecturers)
14.00-14.30		Closing remarks by the organizer Closing remarks by participants
14.30		End of the event

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